



## ODYSSEO RAISES ITS COLOSSAL WHITE BIG TOP AT OLYMPIC VILLAGE FOR ITS FINAL VISIT TO VANCOUVER

Due to strong ticket sales, one week added to the show calendar!  
\*Matinee and evening performances now scheduled through February 26\*

Download HD photos: <https://we.tl/yR14tQE3t3>

Download drone video: <https://we.tl/mzjYGIX1Qx>

**VANCOUVER, BC – Monday, January 16, 2017 – #OdysseoYVR – *Odysseo*'s White Big Top** – the largest touring tent on the planet - was erected today at Olympic Village in preparation of *Odysseo*'s second and final run in Vancouver. The \$30 million theatrical production imagined by Normand Latourelle will open January 29. Due to strong ticket sales, the producers are delighted to announce the addition of an extra week to the show calendar, with matinee and evening performances now scheduled **through February 26**. The newly added performances are on sale at [www.cavalía.com](http://www.cavalía.com) or by calling 1-866-999-8111.

Covering a surface area of 5,425 square metres, the size of the BC Lions football field, *Odysseo*'s impressive White Big Top is a mix of art, technology and advanced engineering. In order to break through the limitations of standard big top tents, allow for more flexibility in the performance area, and to give the horses the space they need to feel free and comfortable, Normand Latourelle, Cavalía's artistic director and founder, partnered with specialized companies in Europe and Canada to create this high-tech structure. By removing the usual supporting masts from the stage and shifting the weight of the structure from the masts to three arches above the tent, this specially designed White Big Top is the best environment for the horses and acrobats to perform breathtaking numbers and for the creative team to design large-scale staging.

This unprecedented structure is also composed of several exceptional features like the grandiose stage – larger than the Rogers Arena ice rink – that enables large-scale, cutting-edge creative performances. Surrounded by bleachers with 2,074 seats, the 1,626 square metres stage requires 10,000 tons of stone, earth and sand to create so that it offers a vast space of freedom where 65 horses and 48 artists can display their intimate collaboration.

To help immerse the audience in the magical world of *Odysseo*, images of the most beautiful landscapes from around the world are projected throughout the show onto a 780 square metre screen. And don't forget the technical grid, worthy of the largest permanent installations in Las Vegas, New York or London, which can support 80 tons of equipment for the stage needs of the show, including the majestic life-sized merry-go-round.

Never afraid of using unparalleled technical, visual, and sound infrastructure, the *Odysseo* creative team has invented a feast for the eyes, a multi-dimensional spectacle with staggering effects created by state-of-the-art scenery. During the breathtaking finale, a vertiginous virtual waterfall overhangs a lake made possible by an underground drain system that releases 150,000 litres of recycled water onto the stage, in which horses, riders, and artists join to frolic, leaving behind them the traces of their splashes—and an astonished audience.

The White Big Top is part of a larger ensemble; the **Odysseo** village will take shape over the next few weeks when a team of 80 experienced workers will be charged with its construction. The **Odysseo** village consists of five tents: The White Big Top, the stable tent, the exclusive Rendez-Vous VIP tent, the warm-up & artistic tent, and the kitchen tent for the 200 employees. In total, 110 semi-trailer trucks will be required to transport the world's largest touring production to Vancouver. Soon, the two and four-legged stars will wow the audiences by performing this veritable revolution in live entertainment that marries the equestrian arts, stage performances, and high-tech theatrical effects in never-before-seen ways.

**TICKETS** - Tickets are priced from \$29.50 to \$139.50 + applicable taxes and fees. For a memorable evening, the *Rendez-Vous* package offers the best seats in the house, exquisite full buffet dining before the show, open bar, desserts during intermission and an exclusive visit of the stables after the show. This unique VIP experience takes place in a tent alongside the White Big Top. The *Rendez-Vous* package prices range from \$129.50 to \$209.50 + applicable taxes and fees. Special pricing and packages also available for groups, children (2-12), juniors (13-17) and seniors (65+).

**ABOUT CAVALIA INC.** - Cavalia Inc. is an entertainment company that specializes in the creation, production and touring of innovative shows. Founded by Normand Latourelle, the company re-imagines the equestrian and theatrical arts. With its headquarters in Montreal, Cavalia Inc. is an integral part of Canada's cultural heritage, and the largest Canadian-owned cultural enterprise. Its expertise in high technology, multimedia and special effects creates magical, unique, never-before-seen experiences. Its first show, *Cavalia*, has been seen by more than 4 million people across North America, Europe, Australia, the Middle East and Asia since its 2003 debut. **Odysseo**, the company's second show, has toured to rave reviews and public acclaim since its 2011 premiere. Follow Cavalia's latest developments at [www.twitter.com/cavalia](http://www.twitter.com/cavalia) or [www.facebook.com/cavalia](http://www.facebook.com/cavalia). #OdysseoYVR

-30-

#### **CALENDAR EDITOR**

**WHAT:** *Odysseo by Cavalia*  
**WHEN:** **Opens January 29 with matinee and evening performances scheduled through February 26**  
**WHERE:** Under the White Big Top at Olympic Village  
299 West 1st Ave, Vancouver, BC, V5Y 1A6  
**TICKETS:** Available at [www.cavalia.com](http://www.cavalia.com) and by calling 1-866-999-8111.  
Tickets are priced from \$29.50 to \$209.50 + applicable taxes and fees.  
Special pricing & packages available for groups, children (2-12), juniors (13-17) and seniors (65+).  
**INFO:** [www.cavalia.com](http://www.cavalia.com)

#### **MEDIA CONTACT**

##### **ARTSBIZ PUBLIC RELATIONS**

Marnie Wilson | [mwilson@theartsbiz.com](mailto:mwilson@theartsbiz.com) | Mobile: 604.836.2409

#### **ODYSSEO PRESS ROOM**

For photos, brand-new show b-roll, music (mp3) and more information, visit our Odysseo Press Room:

<http://cavalia.com/press/vancouver/>

**Password:** odysseo

#### **OFFICIAL HOTEL OF CAVALIA IN VANCOUVER**

