



FOR IMMEDIATE RELEASE

ODYSSEO'S 65 HORSES VACATIONING AT A LOCAL FARM AHEAD OF THE MUCH-ANTICIPATED NOVEMBER 11 PREMIERE EVENT IN VENTURA COUNTY

VENTURA COUNTY, CA (Friday, October 27, 2017) #Odysseo - As the logistic and technical teams are working on completing the *Odysseo* Village near US 101 at Santa Rosa Rd in Camarillo for the much-anticipated November 11 premiere event of the largest touring show on earth, *Odysseo's* 65 magnificent horses are enjoying a relaxing 12-day stay at a nearby farm.

After sold-out performances in Nashville, TN, the four-legged stars were transported to a lavish farm in Los Alamos, CA, in specially equipped trailers alongside *Odysseo's* equine specialists. The *Odysseo* herd comprising horses of 12 different breeds - including Appaloosa, Arabian, Canadian Horse, Holsteiner, Lusitano, Paint Horse, Percheron Hanoverian Cross, Quarter Horse, Selle Français, Thoroughbred, Spanish Purebred (P.R.E.) and Warlander - is under the care of *Cavalía's* 20-person stable team.

At their retreat, the horses are surrounded by spacious paddocks, where they can bathe in the sun and roll in the grass. This interlude between shows is part of *Cavalía's* horse care and training philosophy, which is based on understanding the needs, preferences, and emotions of the animals, and on mutual respect, kindness, patience, and trust.

The world's largest touring show, *Odysseo* is a show unlike any other on the planet, an immersive theatrical experience in which horses are front and center. Imagined by Normand Latourelle - creator of Cavalía and renowned for combining different forms of artistic expression and reinventing the scenic space - *Odysseo* is a veritable revolution in live performance that makes hearts race. Audiences of all ages will be transported on an epic journey to some of nature's greatest wonders by this breathtaking production that features the 65 horses plus 50 talented riders, trainers, acrobats, aerialists, stilt walkers dancers and musicians.

TICKETS – BUY NOW AND ENJOY “PRESALE” PRICES – FOR A LIMITED TIME ONLY, up to 15% discount is applied automatically for online and phone transactions for ticket purchases. The presale ticket prices range from \$29.50 to \$119.50 + applicable fees. For a memorable outing, the *Rendez-Vous* package offers the best seats in the house, a full meal buffet dining before the show, open bar, desserts during intermission and an exclusive visit to the stables after the show. This unique VIP experience takes place in a tent alongside the White Big Top. The presale *Rendez-Vous* package prices range from \$129.50 to \$234.50 + applicable fees. Special pricing and packages are also available for groups of 12 spectators and more. Tickets for *Odysseo* are available at www.cavalia.com or by calling 1-866-999-8111.

ABOUT CAVALIA INC. - Cavalía Inc. is an entertainment company that specializes in the creation, production and touring of innovative shows. Founded by Normand Latourelle, the company reimagines the equestrian and theatrical arts. With its headquarters in Montreal, Cavalía Inc. is an integral part of Canada's cultural heritage, and the largest Canadian-owned cultural enterprise. Its expertise in high technology, multimedia and special effects creates magical, unique, never-before-seen experiences. Its first show, *Cavalía*, has been seen by more than 4 million people across North America, Europe, Australia, the Middle East and Asia since its 2003 debut. *Odysseo*, the company's second show, has toured to rave reviews and public acclaim since its 2011 premiere. Follow Cavalía's latest developments at www.twitter.com/cavalia or www.facebook.com/cavalia. #Odysseo



CALENDAR EDITOR

WHAT: *Odysseo by Cavalía*
WHEN: Shows begin Saturday, November 11, 2017
Matinee and evening performances scheduled through December 10
WHERE: Under the White Big Top in Ventura County *
US 101 at Santa Rosa Rd (Exit 52) - Camarillo, CA
5230 Camino Ruiz, Camarillo, CA 93012
TICKETS: Available at www.cavalía.com or by calling 1-866-999-8111.
INFO: www.cavalía.com

MEDIA CONTACT

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FACTS ABOUT OUR FOUR-LEGGED STARS

- **Odysseo** features 65 horses of 12 different breeds including Appaloosa, Arabian, Quarter Horse, Canadian Horse, Canadian Warmblood, Holsteiner, Lusitano, Paint Horse, Percheron Hanoverian Cross, Selle Français and Spanish Purebred (P.R.E.).
- The horses are from Spain, Portugal, France, Germany, Australia, the United States and Canada.
- The average age of the horses is 9 with the youngest at 6 and the oldest at 14.

STATE-OF-THE-ART CARE

- **Odysseo** has a 20-person stables team consisting of trainers, veterinarian, health technicians, groomers and a farrier to create a comfortable environment and provide daily health care, grooming and activities.
- The stable team works from 7:00 am to midnight every day.
- Each day, the grooms brush the horses with a rubber curry to activate their blood circulation. They also treat the horses' feet and hydrate them with grease.
- Each horse has its own bridle and soft bites.
- Each year, 73,000 bags of wood chips are used. Shaving in each box is changed every day.
- There are 10 oversize showers in the stables. Each horse gets his share of pampering, including shower, and grooming.
- Every night, after each show, horses are braided so their mane stays healthy, long and shinny.

DAILY LIFE

- A program of stretching and gymnastic is part of their daily routine.
- The horses go outside in the paddocks every day where they roam and play and enjoy the weather.
- The horses each have a designated box with ample space to stretch, lie down, sprawl out, roll and relax.
- The riders spend a lot of time with their horses. **Odysseo's** horse training is based upon a philosophy of understanding the needs, the preferences and the emotions of the four-legged stars. The tone of the show, embraced by the entire company, is one of mutual respect, kindness, patience, and trust.
- The performance aspect for each horse lasts roughly 12 minutes. The rest of their daily activities include warm-up, grooming and free time.

NUTRITION

- 8 meals are provided per day: 5 meals of hay and 3 meals of grain.
- 15,000 bales of hay and 70,400 pounds of grains are consumed per year.
- On Sunday evening, the horses receive special treats. On the menu: apples and carrots.
- Each horse has a diet based on their individual needs.
- Linseed oil is added to their food to moisturize their mane and skin.