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THE WORLD'S LARGEST BIG TOP TENT ON SAINTE CATHERINE STREET!

**CAVALIA CHOOSES DOWNTOWN MONTREAL FOR THE
RETURN OF ITS SUCCESSFUL TOUR *ODYSSEO***

Tickets now on sale!

Montreal (Thursday, May 3 2018) @Cavalía #Odysseo –Montreal Mayor Valérie Plante and Cavalía Founder Normand Latourelle gathered today at the Cavalía head office to announce that *Odysseo* will make its return to Montréal starting July 25. Sure to be Montreal's top event this summer, *Odysseo* will raise its White Big Top - the world's largest big-top tent - at the entrance of the Jacques Cartier Bridge, on Sainte Catherine Street East at the corner of De Lorimier Avenue. It will be the first time Cavalía sets up downtown, at an exceptional location that is at the heart of the city's renowned summer festivities. With public transit and a bridge nearby, travelling to and from the show site will be a breeze. "I am very happy to learn that *Odysseo's* is making its return to Montreal, in a neighborhood that is booming and full of potential. Cavalía is a great example of the international reach of Montreal's culture," declared Montreal Mayor Valérie Plante.

Jewel of Quebec's cultural industry, Cavalía is celebrating its 15th anniversary this year. Since 2003, its shows *Cavalía* and *Odysseo* have enjoyed international success, mesmerizing more than 8 million spectators worldwide. Since its creation in Montreal in 2011, *Odysseo* has captivated close to 3 million people in some 33 destinations in North America, including more than 300,000 rapt spectators in the Los Angeles area alone.

For Cavalía Founder Normand Latourelle, returning to Montreal was a no brainer: "We can imagine no better place than Quebec to celebrate our 15th anniversary in front of our Montreal and Quebec fans. We have some surprises in store!"

The Montreal run of *Odysseo* will include new additions to the show and will bring back artists who have marked its evolution over the years. Among them are two performers featured in the first show, *Cavalía*, now performing for the first time in *Odysseo*: singer Pamela Boyer (*La Voix* 2018), and Sylvia Zerbini, who will present a breathtaking act featuring a dozen Arabian horses at liberty in an elegant and touching scene that exemplifies the power and lyrical beauty of *Odysseo*.

Simply put, *Odysseo* is the largest, most technologically advanced show on the planet. It combines the best of the equestrian arts with world-class acrobatics and stagecraft to create an unprecedented theatrical experience that has completely redefined live entertainment throughout the world.



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Surrounded by many of the project's partners, Mr. Latourelle announced Wednesday that tickets are now on sale for the Montreal run. **TELUS**, presenting sponsor, was represented by François Gratton, Executive Vice-President, TELUS and Partner Solutions and President, Business Solutions East and TELUS Québec.

"On behalf of our 3,200 TELUS team members here in Montreal, I wish Cavalía a fantastic homecoming," said Mr. Gratton. "As *Odysseo's* principal sponsor, we are very pleased to help put Montreal-based talent in the spotlight. With this return, Cavalía is providing Montrealers big and small, as well as our beautiful city's many tourists, a chance to experience up close the genius and innovative spirit for which Montreal is known around the world. Like so many Montrealers, the members of our TELUS team and I can hardly wait to be transported into the *Odysseo* universe and applaud Cavalía's artisans here at home!"

Pierre Bellerose, Vice President, Public Relations, Hospitality, Research and Product Development at **Tourisme Montréal**, said he is "delighted to see such a large-scale show set up for the first time in this fantastic location, in the heart of Montreal. It offers tourists a unique opportunity to discover a Quebec production of international renown."

Also on hand was Pierre Bruneau, from the **Fondation Charles-Bruneau**. The Foundation's mission is to improve the fortune of children with cancer by financing research and supporting project development in pediatric hematology and oncology. Cavalía's involvement with the **Fondation Charles-Bruneau** continues its longstanding support of children's health.

"We are proud and above all very grateful for this collaboration," said Mr. Bruneau. "Our latest research projects are ambitious. The support of major companies like Cavalía allows us to stay on track and get closer to our dream of healing all children."

This partnership is but one example of the many ways Cavalía gets involved in the community where it performs. Complimentary tickets will also be offered to various charity organizations, most of which are located in the East of Montreal, including in the Mercier-Hochelaga-Maisonneuve borough.

Also present was Mr. René Binette, President of the Executive committee of **Voies Culturelles des Faubourgs**, an organization dedicated to building consensus, raising awareness, and coordination and cultural intervention in all its forms in Montreal's Faubourgs district. "This dynamic and culturally flourishing neighborhood will host this tremendous production, and *Voies culturelles* is delighted to know that local organizations will have the opportunity to see this internationally renowned show," said Mr. Binette.

Odysseo has received critical acclaim from media everywhere it tours. The **San Francisco Chronicle** wrote that *Odysseo* is "an enthralling equestrian epic and about as gorgeous as it gets!" **FOX** and **NBC** called it "a must-see masterpiece" and "a performance of epic proportion - absolutely amazing!" **CNN** said it is "real Hollywood magic...on stage!" while **ABC** states "*Odysseo* is like nothing ever seen before." For **Entertainment Tonight**, the show is "a mix of jaw-dropping acrobatics, equestrian choreography and stunning visual effects - it's a truly magical experience." Lastly, the **Salt Lake Tribune** and **The Tennessean** wrote *Odysseo* is "a dazzling production, breathtaking beauty!" and "majestic and mesmerizing".



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The company's original show, *Cavalía*, which was enjoyed equally glowing reviews, has touched over 5 million spectators in 72 destinations around the world in North America, Europe, Australia, the Middle East and Asia. It is now playing in Nanjing, the capital of the Chinese province of Jiangsu.

TICKETS – BUY NOW AND ENJOY “PRESALE” PRICES – FOR A LIMITED TIME ONLY, up to 15% discount is applied automatically to online and phone transactions for ticket purchases. Pre-sale prices range from 29.50\$ to 129.50\$ + taxes. For a memorable evening, the Rendez-Vous package offers the best seats in the house, a full meal buffet dining before the show, open bar, desserts during intermission and an exclusive visit of the stables after the show. This unique VIP experience takes place in a tent alongside the White Big Top. Pre-sale prices for the VIP packages range from 169.50\$ to 269.50\$ + taxes. Tickets for *Odysseo* are available at www.cavalía.com or by calling 1-866-999-8111.

ABOUT CAVALIA - Cavalía is a company that specializes in the creation, production and touring of live shows. Founded by Normand Latourelle, the family business reimagines the equestrian and theatrical arts. With its headquarters in Montreal, Cavalía is an integral part of Canada's cultural heritage, and the largest Canadian-owned enterprise specializing in live shows. Its expertise in high technology, multimedia and special effects creates magical, unique, innovative and never-before-seen experiences. Its first show, *Cavalía*, has been seen by more than 5 million people across North America, Europe, Australia, the Middle East and Asia since its 2003 debut. *Odysseo*, the company's second show, has toured to rave reviews and public acclaim since its 2011 premiere. Follow Cavalía's latest developments at www.twitter.com/cavalía or www.facebook.com/cavalía. @Cavalía #Odysseo

CALENDAR EDITOR

WHAT: *Odysseo*
WHEN: From July 25 2018, tickets on sale now!
WHERE: At the entrance of the Jacques Cartier Bridge, « Quais De Lorimier », Montréal
INFO: www.cavalía.com

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PRESS ROOM

For photos, b-roll, music (mp3) and more information, please visit the Press Room at:
www.cavalía.com/press/montreal
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